

## Bigfoot Bash - Helping the Community

Although not a perfect science, we want to explain how an event like the Bigfoot Bash helps our Oscoda community.

The Bigfoot Bash brought in an audience of approximately 300 people, of which 75% were not from Oscoda or the surrounding area. This means we are introducing many people to our area, and hope they like it, and come back !

We held the Meet & Greet event at the VFW hall, and the bar bill generated an additional \$600 funding towards their new roof.

The Bigfoot events were held on Friday and Saturday. With a safe assumption that approximately 100 visitors stayed overnight on one of the nights (Friday or Saturday), and paid an average of \$75 for accommodations, that provided our town another \$7500.

During the Saturday Bigfoot speaking event, we sent the 300 visitors for lunch into town, giving an ample 1.5 hour break. We don't know exactly what they all did, but conservatively, if they each just spent \$10, that was \$3000 for our town. Note that the visitors would have had to have breakfast and dinner that night also, so even a conservative 1 additional meal for the 300 people is another \$3000 spent in town.

We raised \$50 in art donations, and provided the donation to the Owl Closet at the Oscoda Highschool.

We assume that visitors visited other stores or establishments beyond restaurants, but we can't make an estimate on that. We know many had Bigfoot type items for sale, and we hope sales were good.

We will never know for sure the exact money that was brought into our community that weekend - but it is likely safe to estimate that at least \$15,000 was brought into our community

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