

Exposure For Your Business

Increased Visibility – Membership puts Your Business on the tip of our tongues! The Oscoda-AuSable Chamber of Commerce process over 30,000 inquires in our office each year, requesting information about various products, services and professions in the entire county. Your membership means that your business is referred first.

Website Presence – The Chamber website is another wonderful way to gain valuable marketing exposure! Member businesses are listed on our website with important contact information, including links to member's websites. This website is the best business site emanating from the Oscoda & AuSable area and it is available for your business!

Sponsorship Opportunities – Your businesses contribution would take advantage of the many advertising mediums we utilize to boast our events: Chamber website, E'Blast, facebook, flyers, banners, newspaper and radio advertising!

E-Blast – Each week we publish the Chamber E-Blast. This handy E-newsletter focuses on our members. It contains important reminders for upcoming Chamber and Chamber member events and community announcements!

Hot Deals – Online coupons are free advertising for Chamber members. The offer/promotion is up to you!

Membership Directory – Each member business is listed in the Community Profile by trade. 10,000 Community Profiles are distributed throughout Michigan every year. The membership directory is also available on the Chamber website.

Ribbon Cuttings – If your business has completed a major remodeling project, moved to a new location, or changed ownership, you need to take advantage of the Chamber's Ribbon Cutting service that brings members and the media to you.

Business Off the Clock - Build business relationships and network in a relax and stress-free environment. A great way to showcase your business and make connections. Don't have a venue? Organizations can also partner with complimentary businesses for an enhanced hosting experience.

Annual Chamber Awards Banquet—As a community we have so much to celebrate- from individuals to businesses. Ballots are distributed throughout the community, and nominations are tallied to show gratitude to those who were recognized going 'above and beyond'.

Chamber Referrals – Only Chamber members are referred when product or service information is requested at the Chamber office. The Chamber office provides a literature and business card racks to display members business cards, brochures and literature. The Chamber office is host to a significant number of walk-in inquires every day.

As a member of the Oscoda-AuSable Chamber of Commerce, you are aligned with more than 250 other businesses and individuals in an organization that is working to strengthen the long-term economic vitality of its members and the community. You will find that many of our specialized services have been designed to meet your needs. Let us work for you today!

Business Assistance

Your Oscoda-AuSable Chamber of Commerce membership provides a **FREE SBAM membership** valued at \$250 dollars! You can begin saving on the following services through a new joint membership in the Small Business Association of Michigan.: Health Insurance, Consumer Directed Health Plans, COBRA Administration, Credit Card Processing, Payroll Services, Office Supplies, FedEx Shipping, Human Resources, Legal Services, Computer Training, Information Technology Services, Retirement Planning, Workplace Assessment Tools, Web site Assistance, Collections Assistance, Pre-Employment Screening, Webinars.

Training - The OACC seeks to develop professional, personal, and leadership skills of Chamber Member representatives via public speakers, work sessions, webinars.

Mailing Lists – Looking for ways to tell other business people about the products and services you offer? Take advantage of Chamber membership lists on mailing labels. (\$10/non-profit members, \$15/for-profit members/ \$20 for non-members)

Membership Decals – Your business will gain credibility and show the public you support the community when you display the Chamber Membership Decal. You receive a decal when you join.

Bulk Mailing Permit Use – Chamber members are able to use the Chamber's Bulk Mailing permit for their bulk mailing of 200 pieces or more. Free benefit.

Annual Scholarship Fund—Each year the OACC offers funding for higher education to the employees and their dependents of Chamber Members. Utilize your membership as an added benefit to your business team! Funded by the OACC Annual Golf Outing

Member Discounts— Many insurance carriers and advertising companies offer discounts to Chamber Members. Also, our partnership with Constant Contact allows our members a discount on software. **Insurance**—As well as discounts to businesses, the OACC can help organizations obtain affordable insurance coverage for fundraising events.

Community Welcome Bags - distributed to new businesses and prospective investors in the community. Donations are accepted from area Chamber Members.

For Your Information

Community Development – Actively involved in community, the Chamber serves as a facilitator to improve infrastructure, plan for community growth, and enhance the business climate. It also works to attract, retain and promote business, tourism and travel.

Chamber Resources – Community information, telephone directories, maps, area demographic profile, marketing analysis— all at your disposal.

Oscoda-AuSable Chamber of Commerce

CHAMBER
MEMBERS...
TAKING CARE OF
BUSINESS & THE
COMMUNITY



CELEBRATING
70 YEARS OF
SERVICE

4440 North US-23

Oscoda, MI 48750

989.739.7322

oscodachamber.com



Oscoda-AuSable Chamber of Commerce Membership Application

Business Name: (as it is to appear in the Membership Listing) _____

Primary Listing Contact: _____ Phone Number (if different from Business Phone): _____

Primary Contact Email Address: _____ Publish on Web Bio? : Yes ___ No ___

Accounts Payable Contact: _____ Phone Number (if different from Business Phone): _____

Accounts Payable Email Address: _____ Invoice Preferred : USPS ___ Email ___

Full Time Employees: _____ Part Time Employees: _____ Total Employees: _____ (a PT Employee = 1/2 full time)

Business Phone: _____ Business Fax: _____

Business Address: _____

Mailing Address (if different from above): _____

Website/Facebook : _____

Keywords/Tags: _____

Description: _____

Hours of Operation : _____ Specialties/Certificates : _____ Established: _____

Category of Business (please see oscodachamber.com for complete listing): _____

Calculate Your Membership Investment

1-15 employees	\$175.00	_____
16-49 employees	\$340.00	_____
50 + employees	\$465.00	_____
Accommodations/Lodging	\$190.00	_____
Education	\$260.00	_____
Financial Institutions	\$360.00	_____
Golf Courses	\$215.00	_____
Professional	\$260.00	_____
(Accountants/Attorneys/Media/Insurance/Real Estate)		
Spiritual	\$ 60.00	_____
Non-Profits	\$ 60.00	_____
Agent Membership	\$110.00	_____
(limited to agents only)		
Additional business with the same Owner as another		
Chamber businesses: 2nd	\$110.00	_____
3rd	\$85.00	_____
Home Based Business	\$85.00	_____
(please call for more information)		
Associate Membership	\$50.00	_____
(Branches of businesses outside of the Oscoda/AuSable area)		
Individual	\$ 50.00	_____

Special Sponsorship & Marketing opportunities available only to Chamber members in good standing.

Gold Sponsorship: \$600.00 _____
 *Sponsor supplied banner to be displayed at all major annual Chamber events.
 *A 150x150 pixel ad guaranteed for 50 weeks in the Oscoda-AuSable Chamber of Commerce Eblast.
 *An ad on rotation on the Chamber main page website for one year.
 All valued at \$1000.00

Silver Sponsorship \$400.00 _____
 *A 150x150 pixel ad guaranteed for 50 weeks in the Oscoda-AuSable Chamber of Commerce Eblast.
 *An ad on rotation on the Chamber main page website for one year.
 All valued at \$610.00

*Event Sponsorships also available—please ask for details!

Bronze Sponsorship A: \$200.00 _____
 A 150x150 pixel ad guaranteed for 50 weeks on the weekly newsletter, E’Blast, for one year.
 Valued at \$250.00

Bronze Sponsorship B: \$200.00 _____
 An ad on rotation on the Chamber main page website for one year.
 Valued at \$360.00

Total Membership Investment: \$ _____

OFFICE USE ONLY

Date Received: _____

Payment Method: Check / Cash / Invoice

*Billing Cycles: Summer or Winter options