

**NEW
THIS YEAR!**



**Oscoda-AuSable
Community Showcase
& Business Expo
May 1, 2010**

Admission to the Community Showcase/Business Expo is FREE to the public.

Each person attending will be supplied with a program/map to all of the participating businesses and organizations. Each organization must then stamp or sticker their spot on the program. This qualifies attendees to enter to win the FREE TV.

5 Workshops are scheduled throughout the day free to attendees.

A children's area will be open to make this a family friendly event.



**Together we have the
building blocks to
Success**

**Oscoda-AuSable
Chamber of
Commerce**

CHAMBER MEMBERS....

**TAKING CARE OF
BUSINESS & THE
COMMUNITY**

SINCE 1948

**Oscoda-AuSable Chamber
of Commerce**

4440 N. US 23
Oscoda, MI 48750

Phone: 989-739-7322

Fax: 989-739-9195

E-mail: events@oscodachamber.com

**Saturday
May 1, 2010
10:00AM-4:00PM
(Set-up 8AM-10AM)**

**Located at the
Oscoda Community
Center**

**Call 739-7322 for more
information**



Members Working

Together for Northeast Michigan!

*Oscoda-AuSable
Chamber of Commerce
Mission Statement*

*"We are a professional organization of
business leaders dedicated to meeting the
needs of our members through the aggressive
promotion of a healthy business climate."*

Community Showcase/Business Expo



Oscoda-AuSable Community Showcase & Business Expo

Research shows that companies that consistently advertise even during recessions perform better in the long run. A McGraw-Hill Research study looking at 600 companies from 1980 to 1985 found that those businesses which chose to maintain or raise their level of advertising expenditures during the 1981 and 1982 recession had significantly higher sales after the economy recovered. Specifically, companies that advertised aggressively during the recession had sales 256% higher than those that did not continue to advertise

Get Noticed!

More than 1000 people will attend the Community Showcase/Business Expo. It is your opportunity to garner tremendous exposure for your business/organization!

Who Should Exhibit?

If you sell a product or service to other businesses or the public, exhibiting at the Oscoda-AuSable Community Showcase/Business Expo is both effective and affordable.

Think you can't afford a booth?

Think Again!

You can't afford to not have a presence at the Community Showcase/Business Expo.... Your competition will be there!

The O.A.C.C. Community Showcase/Business Expo is provided for YOU as a local business and member of the community. This event offers networkers the chance to build a business-networking portfolio while making connections that count with many prominent companies and organizations in the area. The opportunity exists for anyone looking to meet professionals from other businesses, greet potential clients and grow as a business.

In today's economy, companies have to be more efficient than ever - but they can't afford to stop marketing. The O.A.C.C. Community Showcase/Business Expo offers members more bang for their buck. Exhibitors will interact on a more personal level with potential clients. It's a smaller show with bigger opportunities. The competition is very tough for business out there. This is a great opportunity for business of all sizes to show attendees and other exhibitors what they have to offer.

Don't forget to bring your business cards!

Oscoda-AuSable Chamber of Commerce providing you with the chance to promote and expand your business activities in Oscoda & AuSable.



PLEASE RETURN THIS FORM TO:

Oscoda-AuSable Chamber of Commerce
4440 N US 23
Oscoda, MI 48750
Phone: (989) 739-7322 Fax: (989) 739-9195

Payment:

Non-Member Business or Organization	\$100.00
Chamber Members Businesses	\$65.00
Chamber Member Organizations	\$50.00

Payment Enclosed: _____

Invoice Me: _____

(Payments must be received by April 23, 2010)

Payments must be received by April 23, 2010 to appear in Showcase program.

Contact Information:

Company Name (as you would like it to appear on all published materials)

Contact Name (Salutation, First Name, Last Name)

Address

City, State, Zip

**Tables & Chairs will be provided
No electricity is available
Food & Drinks will be available for purchase**

Phone