



MEMBER BENEFITS

Oscoda-AuSable Chamber of Commerce

As a member of the Oscoda-AuSable Chamber of Commerce, you are aligned with more than 250 other businesses and individuals in an organization that is working to strengthen the long-term economic vitality of its members and the community. You will find that many of our specialized services have been designed to meet your needs. Let us work for you today!

Your Oscoda-AuSable Chamber of Commerce membership provides a FREE SBAM membership valued at \$195 dollars. As a member of the Oscoda-AuSable Chamber of Commerce you can begin saving on the following services through a new joint membership in the Small Business Association of Michigan. Health Insurance through Blue Cross Blue Shield of Michigan, Consumer Directed Health Plans, COBRA Administration, Credit Card Processing, Payroll Services, Office Supplies, FedEx Shipping, Human Resources, Legal Services, Computer Training, Information Technology Services, Retirement Planning, Workplace Assessment Tools, Web site Assistance, Collections Assistance.

Exposure For Your Business

Increased Visibility – Membership puts Your Business on the tip of our tongues! The Oscoda-AuSable Chamber of Commerce process over 30,000 inquires in our office each year, requesting information about various products, services and professions in the entire county. Your membership means that your business is referred first.

Website Presence – The Chamber website is another wonderful way to gain valuable marketing exposure! Member businesses are listed on our website with important contact information, including links to member's websites. This website is the best business site emanating from the Oscoda & AuSable area and it is available for your business!

Advertising Opportunities – Your business can advertise on the Chamber website, take advantage of our free online coupons, or advertise in the **weekly E-blast**. (Fees vary)

E-Blast – In addition to our Chamber Newsletter, each week we publish the Chamber E-Blast. This handy E-newsletter focuses on our members. It contains important reminders for upcoming Chamber and Chamber member events and community announcements!

Business Expo – Annual spring event where businesses set up displays promoting their product or service. Attendance is open to the public, but only chamber members may have a booth. (Booth Fee)

HOT DEALS – Online coupons are free advertising for Chamber members. The offer/promotion is up to you!

Membership Directory – Each member business is listed in the Community Profile by trade. 15,000 Community Profiles are distributed throughout Michigan every year. The membership directory is also available on the Chamber website.

Event Sponsorship – A variety of events and publications are available for businesses to promote their products and services including the Snow Box Derby and Paul Bunyan Festival. Sponsoring events, programs, educational seminars, Oscoda-AuSable events all generate more visibility for your company or organization. Sponsorships generally include advertising in Chamber publications as well as through local newspapers, signage at events and distribution of promotional items, information and product. Sponsors realize the importance of giving back to the organization and community. These activities positively affect the community increasing community appreciation and respect, customer loyalty and generating increased awareness of and new interest in their company.

Ribbon Cuttings – If your business has completed a major remodeling project, moved to a new location, or changed ownership, you need to take advantage of the Chamber's Ribbon Cutting service that brings members and the media to you.

Chamber Referrals – Only Chamber members are referred when product or service information is requested at the Chamber office. The Chamber office provides a literature and business card racks to display members business cards, brochures and literature. The Chamber office is host to a significant number of walk-in inquires every day.

Business Assistance

Mailing Lists – Looking for ways to tell other business people about the products and services you offer? Take advantage of Chamber membership lists on mailing labels. (\$10/non-profit members, \$15/for-profit members/ \$20 for non-members)

Membership Decals – Your business will gain credibility and show the public you support the community when you display the Chamber Membership Decal. You receive a decal when you join.

New Member Reception – Quarterly luncheon to welcome new members and introduce them to the community, Chamber staff, sponsors and volunteers.

Business Assistance

Bulk Mailing Permit Use – Chamber members are able to use the Chamber's Bulk Mailing permit for their bulk mailing of 200 pieces or more. Free benefit.

Community Information – Contact the Chamber office for current information about Oscoda / AuSable and the community. The Chamber staff is eager and ready to assist you.

Cost Savings – Member –to-Member Discounts: One of the ways our business members support one another is by utilizing each other's services. A Member-to-Member Discount Program is a valuable benefit to our members.

For Your Information

Voting Privileges – Only Chamber members have the privilege of voting for the Chamber officers and Board of Directors.

Community Development – The Oscoda-AuSable Chamber of Commerce takes pride in its community projects. Actively involved in community, the Chamber serves as a facilitator on the city, township and county levels to improve infrastructure, plan for community growth, and enhance the business climate. It also works to attract, retain and promote business, tourism and travel.

Community Welcome Bags – Community Welcome Bags are distributed to new businesses in the Oscoda and AuSable Townships. Donations are accepted from area Chamber members .

Chamber Resources – Community information, telephone directories, maps, area demographic profile – all at your disposal.

Annual Chamber Awards Banquet – This is the premier community event of the year!