

Welcome To The Ambassador Program

Thank you for your interest in the Ambassador Program of the Oscoda-AuSable Chamber of Commerce! This brochure contains important information on the Ambassador Program, such as the purpose of the committee, roles and responsibilities of an Ambassador and how to serve as an official Chamber Ambassador.

What is an Ambassador?

An Ambassador is an official representative of the Chamber of Commerce, a front-line volunteer.

Who can serve as an Ambassador?

An Ambassador must be a Chamber member or be employed by a Chamber member.

When does the Ambassador Committee meet?

The Ambassador Committee meets the first Wednesday of the month at 8:00am at the Chamber office. Ambassadors also attend ribbon cutting events, networking lunches, after hours events and other Chamber functions throughout the year.

Where are these events located?

Event locations will vary, as most functions are held at Chamber member places of business.

Why serve as an Ambassador?

Serving as an Ambassador allows you to become more involved in your business community. This results in increased networking opportunity, enhanced visibility of your business, and numerous opportunities to market and promote your products and services.



Oscoda-AuSable Chamber of Commerce

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AMBASSADOR PROGRAM

Information Brochure

Role Of The Ambassador

It is the purpose of an Ambassador to serve as an official representative of the Oscoda-AuSable Chamber of Commerce.

Responsibilities

- Promotions of the value of Chamber membership within the Community.
- Active recruitment of new members and retention of existing members.
- Attendance at Chamber functions as an official greeter, goodbye-host or crowd-host.
- Assistance in the promotion of Chamber activities and events to the community.
- Contacting membership to inform of and invite to upcoming Chamber events.
- Serving as a source of information on Chamber Programs, products, services and events.

These responsibilities shall be carried out by:

- Establishing a personal relationship with assigned members through ongoing phone calls, written messages and personal contact.
- Conducting goodwill calls and alerting Chamber Staff of new businesses in the area.
- Serving as a liaison between the Chamber, its members and the business community.

Events & Meetings

There are a variety of networking, fundraising and general Chamber of Commerce events that Ambassadors are required to attend throughout the course of the year.

- Ambassador Committee meetings are held the first Wednesday of the month at 8:00am at the Chamber of- fice. Attendance at committee meetings is required of all Ambassadors.
- Ribbon Cuttings are held Thursday afternoons at 2:00PM, either at the place of business for members with a store-front location or at the Chamber office for home-based businesses.
- Networking Events (New Member Receptions, Business After-hours) are held at Chamber Member places of business, and typically begin at 11:30am or 5:00pm. Ambassadors will be responsible for supporting Chamber staff by serving as greeter, goodbye-host, or crowd-host at the event. A sign-up sheet will be rotated at monthly committee meetings for Ambassadors to volunteer at upcoming events.

Eligibility & Membership

All Ambassadors shall be current members of the Oscoda-AuSable Chamber of Commerce in good standing and adhere to the following stipulations:

- Ambassadors must have workplace flexibility which will allow them to participate in Chamber events and activities.
- Ambassadors must be employed at least 6-months with their company in order to apply. Current Ambassadors who move to a new job may continue to serve as long as the new employer is a Chamber member.
- Must attend a minimum of 25 percent of the ribbon cuttings, breakfasts and After Hours. Ambassadors will greet and help to network Chamber members.

- Must attend 80 percent of the Ambassador Meetings. The Ambassadors will meet every other month (6 times a year).

- Ambassadors will complete a monthly record of contacts with Chamber members. This record will be reviewed at each Ambassador meeting

Recognition

Serving as an Ambassador provides you with a greater level of visibility and promotion than standard Chamber membership. As an Ambassador of the Chamber you will receive recognition throughout the year in a variety of different ways:

- Listing on the Ambassador page of the Chamber's website
- Introduction in an article in the Chamber's E'blast
- Recognition at the Annual Awards Dinner
- Opportunity to be named Ambassador of the Quarter and featured in an issue of the E'blast
- Official Oscoda-AuSable Chamber of Commerce Ambassador name badge

Enrollment

If you are interested in serving as an Ambassador for the Oscoda-AuSable Chamber of Commerce, please contact the office to request an application form. Once the application has been reviewed by the Board of Directors at the monthly board meeting, you will be announced and recognized as an official member of the Chamber's Ambassador Committee.